

MASTER OF BUSINESS ADMINISTRATION (MBA) STUDY PLAN

Course	ECTS
SEMESTER I	
Leadership and Change Management	6
Managerial Economics	3
Strategic Marketing	3
Data Analysis	6
Strategic Human Resource Management	6
Financial and Investment Management	6
Subtotal, Semester I	30
SEMESTER II	
Strategic Management	6
Digital Transformation and AI	6
Project Management	6
Project	6
Elective course	6
Elective course I: Innovation Management and Entrepreneurship	6
Elective course II: Sustainable Business Development	6
Subtotal, Semester II	30
Total	60