

Media Strategies in the Age of Information Wars

Laboratory for Studies of Visual Culture and Contemporary Art,
European Humanities University,
Vilnius (Lithuania)

December 14 – 15, 2023

CONFERENCE PROGRAM

Venue: EHU, Savičiaus g. 17, room 303

December 14, Thursday

9.30 – 10.00 – Registration, coffee

10.00 – 10.10 - Welcome and introductory remarks

10.10 – 10.50 – **Keynote:** Galina Miazhevich *Communicating conflict: norms of reporting, contested imagery and polarization*

11.00 – 12.15 **Panel 1: Social media: between conflict and solidarity**

Chair: Viktoriya Kanstantsiuk

Andrii Kostyriev *Effectiveness of social media: general rules and Ukrainian experience*

Anastasiia Tormakhova *Social Media Reflections: Tracking the Dynamics of the Russian-Ukrainian War*

Alina Mozolevska *War of Visuals: Popular Culture in the Face of Russia's aggression against Ukraine*

12.15 – 12.45 Coffee break

12.45 – 14.00 – **Panel 2: Digital strategies of anti-war resistance**

Chair: Ilya Inishev

Olena Pavlova, Mariya Rohozha *Transformation of the Ukrainian media landscape in the context of war*

Konstantin Fomin *The transformative dynamics of media strategies employed by prominent Russian non-governmental organizations (NGOs) following the invasion of Ukraine*

Vasily Zharkov *Forms and narratives of anti-war activities in Russia. 2022-2023*

14.00 – 15.00 Lunch

15.00 – 16.15 **Panel 3: Cinema as a political media**

Chair: Almira Ousmanova/ Andrei Gornyykh

Alyona Tymoshenko *Cinema as a strategy of war propaganda and anti-military resistance*

Boris Stepanov *Come and see? Russian official film criticism of the era of the "Special Military Operation"*

Barys Paulau *Sergei Loznitsa's films as a means of anti-military resistance*

16.15 – 16.45 Coffee break

16.45 – 17.45 Egor Isaev *State cultural expansion, (self-)censorship and forms of resistance in contemporary Russian cinema*

Elena Prokhorova, Alexander Prokhorov *Our Serial Killers, Ourselves: Russian Neo-Noir TV Series as a Symptom and Self-Incrimination*

December 15, Friday:

10.00 – 11.40 - **Panel 4: Networked affectivity in the war times**

Chair : Almira Ousmanova

Hleb Koran *From “post-ironic” Left YouTube to Russian TV channel – case of Stas Vasilyev as “affective agent”*

Denis Petrina *Blood: power, war, media*

Viktor Levchenko, Kostiantyn Raikhert *The Shaman's action as a pure social affect*

Oleg Reut *The Curtained Mirror of Media Representation. A Case of Obituary Notes in Russian Social Media*

11.40 – 12.00 – Coffee break

12.00 – 13.15 - **Panel 5 : New Challenges for Media Studies**

Chair: Denis Petrina

Rostyslav Fanahei *Media studies through spatial optics*

Viktoriia Kanstantsiuk *Generative Media from the Perspective of Critical Theory*

Almira Ousmanova *Rethinking the ‘Immediacy’ as a space-time concept: on the effects of mediatization of war*

13.30 – 14.30 Lunch

14.30 – 15.45 **Panel 6 : The burden of proof: media evidences of the war crimes**

Chair: Ilya Inishev

Stepanenko Anastasiia *Unveiling Injustice: Social Media's Crucial Role in Exposing Russian War Crimes in Ukraine*

Maryia Zharylouskaya *Individual criminal responsibility for propaganda as a form of international crime*

Maxim Gardus *Economic Consequences of Russian Disinformation in economic and energy areas*

15.45 – 16.00 – Coffee break

16.00 – 17.20 – Panel 7 : Mediascapes of Information War(s)

Chair: Olena Pavlova

Andrei Gornykh *Drone as a tool for news production in the information warfare*

Michael Finch *The Moral Underdog: Zelensky and the Russo-Ukrainian War, a Symbolic Convergence Analysis*

Ilya Inishev *Media ecologies, cultural compressions, and the coming post-Russia age*

17.20 – 17.40 – Concluding remarks